

# Don't fall for Big Tobacco's



“Smokeless tobacco contains **28 cancer-causing agents**. It is a known cause of human cancer.”

– CDC



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“The use of smokeless tobacco represents a significant health risk. It is **not a safe substitute** for smoking cigarettes.”

– U.S. Surgeon General



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“Cherry Skoal is for  
somebody who likes  
the taste of candy,  
**if you know what  
I’m saying.”**

– U.S. Tobacco Sales  
Representative



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