

1,200

PEOPLE IN THE UNITED STATES
DIE EACH DAY FROM
TOBACCO-RELATED DISEASES.
AND WHAT'S BIG TOBACCO
THINKING ABOUT?

**"YOUNGER ADULT SMOKERS
ARE THE ONLY SOURCE OF
REPLACEMENT SMOKERS."**

**-FEB. 29, 1984, RJR REPORT,
"YOUNG ADULT SMOKERS:
STRATEGIES & OPPORTUNITIES."**

<http://tobaccodocuments.org/youth/AmYoNON19980309.Tt.html>

**JOIN THE
FIGHT
AGAINST
BIG TOBACCO.
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no limits