1,200 PEOPLE DIE EACH DAY FROM TOBACCO-RELATED DISEASES.

AND WHAT'S BIG TOBACCO THINKING ABOUT?

FINDING 1,200 REPLACEMENTS

YOUNGER ADULT SMOKERS ARE THE ONLY SOURCE OF REPLACEMENT SMOKERS."

-FEB.29, 1984, RJR REPORT,
"YOUNG ADULT SMOKERS:
STRATEGIES & OPPORTUNITIES.
http://tobaccodocuments.org/youth/Am/on/On19980309.Tt.html

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SIGTOBACCO SPENDS \$66.5 MILLION MARKETING ITS DEADLY AND ADDICTIVE PRODUCTS IN NEBRASKA ALONE.

WHO'S BIG TOBACCO REALLY TRYING TO SELL TO?

"IF YOU ARE REALLY AND TRULY NOT GOING TO SELL TO CHILDREN, YOU ARE GOING TO BE OUT OF BUSINESS IN 30 YEARS."

-BENNETT LEBOW, LIGGETT CEO

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