

**\$66.5** **MILLION** IS HOW MUCH BIG TOBACCO SPENDS MARKETING ITS  
**DEADLY & ADDICTIVE**  
**PRODUCTS IN NEBRASKA ALONE.**

**WHO'S BIG TOBACCO REALLY TRYING TO SELL TO?**

**"IF YOU ARE REALLY AND  
TRULY NOT GOING TO SELL  
TO CHILDREN, YOU ARE  
GOING TO BE OUT OF  
BUSINESS IN 30 YEARS."**

**-BENNETT LEBOW, LIGGETT CEO**

<http://tobaccodocuments.org/youth/AmYoNON00000000.Lb.html>

**nl**  
**no limits**

**JOIN THE FIGHT  
AGAINST BIG TOBACCO  
NOLIMITSNEBRASKA.COM**