

HOW TO MAKE PALM CARDS:
PRINT PAGES FRONT TO BACK AND CUT ALONG THE DOTTED LINES.

**WHO'S BIG TOBACCO REALLY
TRYING TO SELL TO?**

**"IF YOU ARE REALLY AND
TRULY NOT GOING TO SELL
TO CHILDREN, YOU ARE
GOING TO BE OUT OF
BUSINESS IN 30 YEARS."**

-BENNETT LEBOW, LIGGETT CEO
<http://tobaccodocuments.org/youth/AmYoNON0000000.Lb.html>

**JOIN THE FIGHT
AGAINST BIG TOBACCO
NOLIMITSNEBRASKA.COM**

**FINDING 1,200
REPLACEMENTS**

**"YOUNGER ADULT SMOKERS
ARE THE ONLY SOURCE OF
REPLACEMENT SMOKERS."**

**-FEB. 29, 1984, RJR REPORT,
"YOUNG ADULT SMOKERS:
STRATEGIES & OPPORTUNITIES."
<http://tobaccodocuments.org/youth/AMYoNON19980309.Tc.html>**

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no limits

IN THE UNITED STATES
1,200 PEOPLE
DIE EACH DAY FROM
TOBACCO-RELATED DISEASES.

AND WHAT'S BIG TOBACCO
THINKING ABOUT?

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BIG TOBACCO SPENDS
\$66.5 MILLION
MARKETING ITS
DEADLY AND
ADDICTIVE
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